



With scientific and medical expertise coupled with design flair, EDGE provides high-quality writing and design support to Medical Teams, Market Access Teams and Brand Teams in the global pharmaceutical industry, and to Government Agencies and Learned Societies.

Our services



Medical education

This is what we love to do. Whatever the audience – a Clinician, Pharmacist, Medical Science Liaison, Representative or a patient – we write and design materials that educate and influence clinical practice.

E-LEARNING | CME | PATIENT CASE STUDIES | SLIDE KITS | DISEASE GUIDES | PATIENT LEAFLETS | LEAVE PIECES | WEB COPY | DIGITAL AIDS (INCLUDING MI PLATFORM AND VEEVA)



Market access

From medical writing, editing, to document formatting and PDF library creation, we help you with your Health technology Assessment. Support materials for formulary inclusion? We can help. Value communication through the Value Proposition? Yes, we can help.

HTA | FORMULARY PACK | VALUE PROPOSITION | APNS | PATIENT CASE STUDIES | SLIDE KITS | LITERATURE REVIEWS



Medical meetings/symposia

From training events to standalone meetings to advisory boards, EDGE brings support tailored to your needs, including agenda and presentation development, full editorial, graphics and compliance approval support, and post-event webcast services.

PRESENTATIONS | MEETING REPORTS | WEBCASTS | VIDEO | EXPERT INTERVIEWS | PHOTOGRAPHY | POST-MEETING MATERIALS



Medical publications

With an experienced team of published academics, EDGE offers a range of medical publishing support, including manuscript writing, editing, and planning. We form close working relationships with all parties involved in the publication development process to create manuscripts and materials that advance clinical practice.

MANUSCRIPTS | ABSTRACTS AND POSTERS | LITERATURE REVIEWS | CUSTOM BOOKS | DISEASE GUIDES | CLINICAL PRACTICE IMPROVEMENT INITIATIVES | GUIDELINES



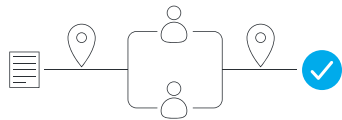
How we work

Nothing is done in isolation. We work closely with you to understand your needs and those of your brand and produce materials that deliver for you. We have designed our internal MADE BY EDGE Roadmap for project development and management.



Examine

We are curious—about the disease, the drug, the challenge. We pull it all apart and find the starting point.



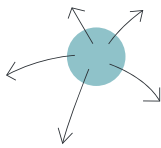
Define

We take time to listen to what you want, your timelines, your needs and your 'why' to allow us to agree the deliverables with you.



Granularity

This is where we leave our footprint—we bring our research backgrounds to play to develop a deep understanding of the detail and challenge ourselves to bring a solution written and designed to the highest standards.



Execute

With our exceptional people, we bring your project to completion with service levels from our integrated UK and Australian offices that few can match.



How can we help you?

Contact Liz today to discuss your project needs.

Liz@madebyedge.com

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